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**REDWOOD PARTNERS & FOUNDERS CLUB HOST MAYOR
MICHAEL BLOOMBERG IN SUPPORT START-UP COMMUNITY
OF NYC**

**Redwood Partners Serves as Lead Sponsor
Convening Digital Media Thought Leaders**

December 8, 2009, NEW YORK, NY—Founders Club, designed to serve as the chamber of commerce for digital media in New York City, and Redwood Partners, the leading executive search firm for emerging mobile, internet and digital media companies, hosted a private reception and panel discussion featuring Duncan Niederauer, chief executive officer and a director of NYSE Euronext, Alexis Glick, Vice President of Business News and an anchor of Money for Breakfast (FOX), and Mayor Michael Bloomberg. The evening event took place on the trading floor of the New York Stock Exchange.

The Founder's Club is a selection of companies, venture capitalists and entrepreneurs in the greater New York business community that display extraordinary innovation and leadership in their industry, and beyond.

“Founders Club is thrilled to have Redwood as a strategic partner,” said Dina Kaplan, Executive Director of Founders Club. “We share a goal of supporting and promoting a prosperous start-up community in New York, so it’s a great match. And we’re proud to work with a firm that sets such a high standard for matching top companies with talented individuals. It’s a special bonus that Redwood is based out of New York, so we are truly ‘partners’ when it comes to fostering a strong tech and digital media community in Silicon Alley.”

“Redwood Partners was founded in New York City [in 1994] and has been fortunate to play a pivotal role in helping to identify, grow and incubate some of the City’s most significant success stories,” said Kailah Matyas, Managing Partner of Redwood Partners. “Like Founders Club, Redwood Partners shares a mission to provide a community for emerging and established entrepreneurs, so both they and their companies can prosper in New York City.”

About Redwood Partners – International Advisory Firm:

Based in New York and London and serving clients worldwide, Redwood Partners (www.redwoodpartners.com) is the leading international executive search firm for emerging mobile, internet and digital media companies. Redwood Partners understands that placing the best talent, forming strategic alliances, supporting seed & angel rounds of financing and developing new revenue streams are inextricably linked to client success. Working as a partner to high-growth companies and securing venture funding, Redwood leverages industry knowledge, relationships with world-class organizations and talent to execute quickly and effectively.

About The Founder's Club

The Founders Club is a quarterly networking series designed to support and promote the start-up spirit in Silicon Alley. Several times a year Founders Club hosts an exclusive, invitation-only cocktail party. Each event is a unique opportunity for Internet founders and CEOs to connect with each other, with media executives and a select group of investors and members of the press. To learn more about The Founder's Club, please visit www.foundersclubnyc.com.

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