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Contact: Matthew Cohen
(917) 854-9534
matthew@cohenstrategygroup.com

**REDWOOD PARTNERS JOINS LEADERS OF WORLD'S LARGEST
COMMUNICATIONS COMPANIES TO ADDRESS CRITICAL
BUSINESS CHALLENGES****2009 GSMA MOBILE WORLD CONGRESS**

London, UK, February 1, 2009: The GSMA, the global trade body for the mobile industry, announced that it is bringing together executives of the world's largest and most influential mobile operators, software companies, equipment providers, Internet companies and media and entertainment organizations at the 2009 GSMA Mobile World Congress to be held February 16-19, 2009 in Barcelona, Spain. CEOs from companies including AT&T, Microsoft Corp., MySpace, Nokia, NTT DOCOMO, Telefónica, Telenor, Verizon Communications and Vodafone will join Redwood Partners to address head-on the challenges presented by the global economic slowdown and will outline strategies for sustaining growth.

"We are living in an era of unprecedented and rapid change. Set against a backdrop of the financial crisis, wildly-fluctuating stock markets and a broad economic slowdown, the 2009 edition is set to be the most compelling Mobile World Congress yet," said Rob Conway, CEO and Member of the Board of the GSMA. "By bringing together the leaders of companies across the broad communications sector, we'll be able to gain further insight into the significant challenges presently facing our industry, but more importantly, we'll focus on how we can leverage mobility to create new opportunities, and drive productivity and prosperity going forward."

"Redwood Partners has a proud history of working with innovators in the mobile technology industry," said Kailah Matyas, Managing Partners of New York- and London-based Redwood Partners. "Every day Redwood brings together cutting-edge technologies and world-class talent, and given that's exactly what GSMA represents, there's no place we'd rather be this week."

Under the theme of "Think Forward", the Mobile World Congress will explore the impact of the economic crisis, as well as focus on issues critical to the development of the communications industry, including the adoption of advanced mobile broadband technologies, such as Long-Term Evolution (LTE), the shift to an open mobile ecosystem, and the proliferation of mobile entertainment and advertising services. Widely recognized as

the mobile industry's must-attend event, the Mobile World Congress will showcase mobile products and services from approximately 1,300 companies.

Keynote speakers for the 2009 Mobile World Congress include:

- Ralph de la Vega, President and CEO of AT&T Mobility and Consumer Markets
- Steve Ballmer, CEO, Microsoft Corp.
- Chris DeWolfe, CEO and Co-founder, MySpace
- Olli-Pekka Kallasvuo, President and CEO, Nokia Corporation
- Ryuji Yamada, President and CEO, NTT DOCOMO
- César Alierta, Executive Chairman, Telefónica
- Jon Fredrik Baksaas, President and CEO, Telenor Group
- Dick Lynch, EVP and CTO, Verizon Communications
- Vittorio Colao, Chief Executive, Vodafone

About Redwood Partners – International Advisory Firm:

Based in New York and London and serving clients worldwide, Redwood Partners (www.redwoodpartners.com) is the leading international executive search firm for emerging mobile, internet and digital media companies. Redwood Partners understands that placing the best talent, forming strategic alliances, supporting seed & angel rounds of financing and developing new revenue streams are inextricably linked to client success. Working as a partner to high-growth companies and securing venture funding, Redwood leverages industry knowledge, relationships with world-class organizations and talent to execute quickly and effectively.

About the GSMA

The GSM Association (GSMA) is the global trade association representing more than 750 GSM mobile phone operators across 218 countries and territories of the world. The Association's members represent more than 3 billion GSM and 3GSM connections - over 86% of the world's mobile phone connections. In addition, more than 200 manufacturers and suppliers support the Association's initiatives as key partners. The primary goals of the GSMA are to ensure mobile phones and wireless services work globally and are easily accessible, enhancing their value to individual customers and national economies, while creating new business opportunities for operators and their suppliers. For more information, please visit www.gsmworld.com

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