

**FOR IMMEDIATE RELEASE**

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**REDWOOD PARTNERS AT THE FOREFRONT OF  
WIRELESS TECHNOLOGY****INTERNATIONAL CTIA WIRELESS 2009**

**LAS VEGAS, NV, March 23, 2009** – As the lines between wireless and wireline providers blur, the issue of network convergence becomes more critical as the industries work toward ubiquitous broadband. International CTIA WIRELESS 2009® offers a comprehensive program with ample opportunity to debate key issues around convergence and to gather intelligence on new technologies. The show takes place April 1-3 at the Las Vegas Convention Center, where attendees can see the latest in convergence technologies first hand on the show floor and, once again, Redwood Partners is proudly at the center of it all.

“At Redwood, we celebrate convergence! Bringing world-class talent together with promising technologies, bringing emerging companies together with industry leaders, is what we do every day,” said Kailah Matyas, Managing Partner of Redwood Partners.

From the Keynote to the exhibit floor to the educational sessions, convergence reigns as one of the hottest topics at the upcoming wireless show.

“This is an important time in our industry for convergence, given the availability of new 700 MHz spectrum and commitments from leading carriers to build out new high-speed, broadband networks,” said Robert Mesirow, vice president and show director for CTIA. “At this year’s show, you will see a global presence of companies innovating in the areas of fixed mobile convergence and infrastructure build-out.”

CTIA will present a full conference track focused on strategies for technology integration between existing and new wireless and wireline operations. The Blueprint of Convergence track, comprised of ten individual sessions, starts April 1 with a plenary session titled, “The Converged Network – How We Get There from Here,” where we expect to hear important roadmap announcements planned for the next 12 months.

“Our continued, active participation with CTIA is both timely and critically important,” said Michael Flannery, Managing Partner of Redwood Partners. “We are taking the best of our industry’s wireline relationships and programming from around the globe and unplugging it—adding top wireless carriers from around the world. There are a number of hard decisions being made to take broadband to the next level. This program provides a platform

for these conversations to take place and to make sure the industry stays on track and facilitates positive change. Redwood is honored to have a seat at the table.”

Keynotes, co-located conferences and special sessions on the topic of broadband convergence are plentiful at this year’s show. Verizon Communications Chairman and CEO Ivan Seidenberg will deliver a keynote address on April 1, where we expect to learn more about Verizon’s plans for LTE infrastructure build out. On April 2, Ben Wolff, CEO of Clearwire Corporation, will take the keynote stage to discuss their deployment of the first 4G mobile WiMAX network and new Clear™ service introduced earlier this year. For more information about this year’s keynote lineup, visit:

[http://www.ctiawireless.com/events/event\\_details.cfm?calID=804](http://www.ctiawireless.com/events/event_details.cfm?calID=804)

***About Redwood Partners – International Advisory Firm:***

Based in New York and London and serving clients worldwide, Redwood Partners ([www.redwoodpartners.com](http://www.redwoodpartners.com)) is the leading international executive search firm for emerging mobile, internet and digital media companies. Redwood Partners understands that placing the best talent, forming strategic alliances, supporting seed & angel rounds of financing and developing new revenue streams are inextricably linked to client success. Working as a partner to high-growth companies and securing venture funding, Redwood leverages industry knowledge, relationships with world-class organizations and talent to execute quickly and effectively.

***About International CTIA WIRELESS 2009®***

As the largest wireless show in the world representing a \$1 trillion global industry, International CTIA WIRELESS brings together all industries advanced by wireless technology for three days of intense learning and networking. Visit [www.ctiashow.com](http://www.ctiashow.com).

CTIA -The Wireless Association® is the international association for the wireless telecommunications industry, representing carriers, manufacturers and wireless Internet providers. CTIA is also recognized as the producer of two annual technology events: International CTIA WIRELESS 2009 takes place in Las Vegas, April 1-3; International CTIA WIRELESS I.T. & Entertainment 2009 takes place in San Diego, October 7-9. For more association information, visit [www.ctia.org](http://www.ctia.org).

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