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REDWOOD PARTNERS FEATURED SPONSOR AT CTIA 2009**Honoring Memory of Industry Leader Mark Desautels**

San Diego, CA, October 8, 2009—At this year's International CTIA WIRELESS I.T. & Entertainment 2009® more than 15,000 exhibitors are discussing the future of mobile business – from wireless health and wellness applications, to smart transportation and energy, to mobile marketing and entertainment applications. Discussions on the show floor, in educational sessions and on the keynote stage focused on the power of mobile data and the effect of the mobile internet on business. This event brings together a unique community of enterprise users, carriers, developers and manufacturers to generate dialogue, share ideas and debate the economics of wireless innovation

“Mobile data usage rates continue to rise at an amazing rate, and enterprise demand for applications that leverage mobile technology to make companies smarter, faster, and better is only growing,” said Michael Flannery Managing Partner of Redwood Partners. “At the same time, increasing use of mobile technology in a business context is translating into even more exciting new devices, applications and features for the consumer. This year's show is all about mobile business and applications – and the ways we are interacting, living, and working. And we are thrilled to participate again this year.”

Redwood Partners was proud to serve as a featured pre-conference sponsor. This year's effort carried a special meaning as it honored the life and service of Mark Desautels, the association's Vice President of Wireless Internet Development, who passed away earlier this year at age 56.

"Mark has been an outstanding employee since joining the association in 1998, and was a dear friend and valuable colleague to all of us here at CTIA and to many in the wireless industry. His insight and forward-thinking were tremendous assets as he led several key industry business development initiatives, and I know he is missed terribly," said CTIA-The Wireless Association® president and CEO Steve Largent.

Desautels joined CTIA in 1998, and his primary responsibility was to oversee the activities of the Wireless Internet Caucus. Desautels also developed the educational sessions and selected speakers for the association's two annual trade shows. Desautels joined CTIA after serving as president and CEO of the Wireless Data Forum, and prior to that, he was Assistant to the Director, Office of Intergovernmental Relations, Congressional Budget Office (CBO), where he was the agency press spokesperson and chief liaison officer.

About Redwood Partners – International Advisory Firm:

Based in New York and London and serving clients worldwide, Redwood Partners (www.redwoodpartners.com) is the leading international executive search firm for emerging mobile, internet and digital media companies. Redwood Partners understands that placing the best talent, forming strategic alliances, supporting seed & angel rounds of financing and developing new revenue streams are inextricably linked to client success. Working as a partner to high-growth companies and securing venture funding, Redwood leverages industry knowledge, relationships with world-class organizations and talent to execute quickly and effectively.

About International CTIA WIRELESS I.T. & Entertainment 2009®

International CTIA WIRELESS IT&E is CTIA's fall show focused on mobile business. This event brings together a unique community of enterprise users, carriers, developers and manufacturers to generate dialogue, share ideas and debate the economics of wireless innovation. Visit www.ctiashow.com.

CTIA -The Wireless Association® is the international association for the wireless telecommunications industry, representing carriers, manufacturers and wireless Internet providers. CTIA is also recognized as the producer of two annual technology events: International CTIA WIRELESS 2010 takes place in Las Vegas, March 23-25; International CTIA WIRELESS IT& Entertainment 2010 takes place in San Francisco, October 6-8. For more association information, visit www.ctia.org.

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