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REDWOOD

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EXECUTIVE COUNCIL ANNOUNCES SIXTH ANNUAL “TEN AWARDS” FINALISTS

Redwood Partners Serves as Presenting Sponsor at Gala Honoring Industry Innovators

New York, NY, October 1, 2008 – The Executive Council, the premier business forum for business leaders and innovators, today announced the finalists for the sixth annual Ten Awards™, a selection of companies and individuals in the greater New York business community that display extraordinary innovation and leadership in their industry, and beyond. Redwood Partners, the leading executive search firm for emerging mobile, internet and digital media companies, is serving once again as a presenting sponsor of the Ten Awards.

The award winners will be formally announced at the Ten Awards Gala to be held on October 28, 2008 at Cipriani Wall Street. Brian Sullivan, FOX Business News anchor will serve as master of ceremonies.

“The Ten Awards finalists are all known for their innovation and plowing through difficult times, whether it be economic or another business challenge,” said Robert Johnston, president of the Executive Council. “The finalists represent the best and brightest across market sectors and showcase business excellence in the New York metro area. Levity and foresight in the face of challenges, big or small, are prolific leadership traits shared by all of these individuals.”

“Redwood Partners is proud to be participating as a sponsor of the Ten Awards. The finalists represent individuals and companies that are emblematic of the vitality of New York,” said Michael Flannery, Managing Partner, Redwood Partners. “Despite the current economic climate, innovation is alive and well, in New York and beyond, as is evidenced by these global firms who are the finalists at this year’s Ten Awards,” Flannery further stated.

The 2007 Ten Awards Finalists include:

CEO OF THE YEAR

Kenneth Chenault, CEO, American Express
Lanny Cohen, CEO, Capgemini
Shelly Lazarus, Chairwoman & CEO, Ogilvy & Mather Worldwide
Harold McGraw, CEO, McGraw-Hill Companies

CFO OF THE YEAR

Dinyar Devitre, CFO, Altria
Stephen Patrick, CFO, Colgate-Palmolive
David Viniar, CFO, Goldman Sachs

CIO OF THE YEAR

Mitch Klaif, CIO, Time Inc.
Barbara Koster, CIO, Prudential Financial
Steve Squeri, EVP & CIO, American Express

BEST HEALTHCARE EXECUTIVE OF THE YEAR

Jeff Kindler, Chairman & CEO, Pfizer
Ruben King-Shaw Jr., CEO, Mansa Equity Partners
George Lazenby, CEO, Emdeon Business Services
Ronald A. Williams, Chairman & CEO, Aetna

BEST EXECUTIVE TEAM OF THE YEAR

iSeatz: Kenneth Purcell, Founder & CEO, Allen Darnell, COO, Keith L. Voigts, CPA, CFO
Thumbplay: Are Traasdahl, CEO & Founder, Evan Schwartz, CMO & Co-Founder, Scott Marshall, COO/CFO, Markus Thortsvedt, CTO
The Blackstone Group: Peter Peterson, Senior Chairman, Stephen Schwartzman, Chairman & CEO

HEDGE FUND/PRIVATE EQUITY FIRM OF THE YEAR

Steve Cohen, Founder, SAC Capital Advisors
Daniel Loeb, Founder, Third Point
David Tepper, Founder, Appaloosa Management

BEST FEMALE EXECUTIVE OF THE YEAR

Janet Hanson, Founder, 85 Broads
Judy McGrath, CEO, MTV Networks
Shelly Lazarus, Chairwoman & CEO, Ogilvy & Mather Worldwide
Indra Nooyi, Chairwoman & CEO, Pepsi Co.

BEST GREEN EXECUTIVE OF THE YEAR

Jack Cogen, CEO, Natsource
Ron Gonen, President & CEO, Recycle Bank
Robert F. Kennedy Jr., Founder & Chief Prosecuting Attorney, Riverkeeper

DEALMAKER OF THE YEAR

AJ Agarwal, Senior Managing Director, The Blackstone Group
Kristin Jones, Artistic Director, Teveretermo
Bob Pittman, Founder, Founding Member, The Pilot Group

BEST MEDIA EXECUTIVE

David Callaway, Editor-in-Chief, Marketwatch
Chuck Cordray, General Manager, Hearst Magazines
Laura Walker, President & CEO, WNYC Public Radio

BEST UP AND COMER

Riza Berkan, CEO, Hafia
Michael Chen, President & CEO, Global Media & Communications, GE
Sergio Fernandez de Cordova, Co-Founder & EVP, Fuel Outdoor
Eric Shepcaro, CEO, Telx

CITIZEN OF THE YEAR

Sandi D. Franklin, Executive Director, Brooklyn Center for the Urban Environment
Michael Haberman, President, Pencil
David Saltzman, Executive Director, Robin Hood Foundation

The Ten Awards finalists were drawn from open nominations submitted to the Executive Council. Hundreds of nominations were screened and evaluated by a panel of judges comprised of prominent journalists from New York-based local and national business media outlets, and evaluated based on the individual's contributions to his or her organization's objectives and leadership; the organization's impact on business innovation, both in New York and nationally; and the individual's industry leadership beyond his or her organization.

About Redwood Partners – International Advisory Firm:

Based in New York and London and serving clients worldwide, Redwood Partners (www.redwoodpartners.com) is the leading international executive search firm for emerging mobile, internet and digital media companies. Redwood Partners understands that placing the best talent, forming strategic alliances, supporting seed & angel rounds of financing and developing new revenue streams are inextricably linked to client success. Working as a partner to high-growth companies and securing venture funding, Redwood leverages industry knowledge, relationships with world-class organizations and talent to execute quickly and effectively.

About The Executive Council:

The Executive Council is the premier business forum for senior executives, their advisors and capital markets professionals. Through its member base of 3,500 business leaders, the organization has built a reputation for highly acclaimed conferences, executive education programs and member-hosted gatherings that focus on critical business and leadership issues at the forefront of corporate America today. The Executive Council Corporate Members range from Microsoft, Google and IBM to Redwood Partners, Sprint, Cushman & Wakefield, and Dow Jones, as well as many other large and emerging growth companies. For more information on the Ten Awards and the Executive Council of New York, please visit <http://www.execcouncil.org>

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