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Contact: Matthew Cohen
(917) 854-9534
matthew@cohenstrategygroup.com

**MAJOR BUSINESS LEADERS HONORED
AT EXECUTIVE COUNCIL 2008 “TEN AWARDS”**

**Redwood Portfolio Company, Thumbplay, Big Winner at Sixth Annual Gala
Recognizing Business Leadership and Innovation, Who’s Who of Business**

New York, NY, October 30, 2008 – The Executive Council, the premier business forum for leaders and innovators, announced the winners of the sixth annual New York Ten Awards™. The Ten Awards is a selection of ten companies and individuals in the greater New York business community that display extraordinary innovation and leadership in their industry and beyond.

The awards were presented at the Ten Awards Gala held on October 28, 2008 at Cipriani Wall Street. Along with Redwood Partners, host sponsors included IBM, Cushman & Wakefield, ZAGAT,

Robert F. Kennedy, Jr., Vice Chair, Chief Prosecuting Attorney, Riverkeeper and New York City Police Commissioner, Raymond W. Kelly, provided keynote addresses.

“This year’s roster of Ten Awards winners proves once again that New York City is the innovative city in the world,” remarked Robert Johnston, President of the Executive Council. “The winners exemplify the embodiment of resilience and leadership,” he further commented.

Photos of the NASDAQ market opening:

http://www.nasdaq.com/reference/200810/market_open_102908.stm#

Video of NASDAQ market opening:

http://mktvideo.nasdaq.com/MarketSiteOpenCloseVideos/200810/mo_102908.wmv

2008 TEN AWARDS WINNERS:

CEO of the Year: Shelly Lazarus, Ogilvy & Mather Worldwide
CFO of the Year: Stephen Patrick, Colgate-Palmolive
CIO of the Year: Barbara Koster, Prudential Financial
Best Up and Comer: Eric Shepcaro, CEO, telx
Hedge Fund of the Year; David Tepper, Appaloosa Management
Best Female Executive: Judy McGrath, MTV Networks
Best Green Organization, Riverkeeper
Dealmaker of the Year: Michael Chen, CEO, Media, Communications, & Entertainment, GE Commercial Finance
Best Media Executive: Laura Walker, CEO, WNYC Radio
Best Healthcare Executive: Ron Williams, CEO, Aetna
Best Executive Team: Thumbplay
Citizen of the Year: Sandi Franklin, Executive Director, Brooklyn Center for the Urban Environment

The Ten Awards winners were decided from open nominations submitted to the Executive Council of New York. Hundreds of nominations were screened and evaluated by a panel of judges comprised of prominent journalists from New York-based local and national business media outlets, and evaluated based on the individual's contributions to his or her organization's objectives and leadership; the organization's impact on business innovation, both in New York and nationally; and the individual's industry leadership beyond his or her organization.

For more information on the Ten Awards and the Executive Council of New York, please visit www.execcouncil.org.

About Redwood Partners – International Advisory Firm:

Based in New York and London and serving clients worldwide, Redwood Partners (www.redwoodpartners.com) is the leading international executive search firm for emerging mobile, internet and digital media companies. Redwood Partners understands that placing the best talent, forming strategic alliances, supporting seed & angel rounds of financing and developing new revenue streams are inextricably linked to client success. Working as a partner to high-growth companies and securing venture funding, Redwood leverages industry knowledge, relationships with world-class organizations and talent to execute quickly and effectively.

About The Executive Council:

The Executive Council is the premier business forum for senior executives, their advisors and capital markets professionals. Through its member base of 3,500 business leaders, the organization has built a reputation for highly acclaimed conferences, executive education programs and member-hosted gatherings that focus on critical business and leadership issues at the forefront of corporate America today. The Executive Council Corporate Members range from Microsoft, Google and IBM to Redwood Partners, Sprint, Cushman & Wakefield, and Dow Jones, as well as many other large and emerging growth companies.

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